



Meridian Parks and Recreation Department

ADMINISTRATIVE POLICY no. 25-0002 SPONSORSHIP OF PARKS & RECREATION DEPARTMENT EVENTS, PROGRAMS, AND FACILITIES

- A. **EFFECTIVE DATE.** This Administrative Policy was approved by the Meridian Parks and Recreation Department Director on 1-5-26.
- B. **PURPOSE AND SCOPE.** The purpose of this administrative policy is to describe eligible sponsors for events, activities, programs, and facilities organized or operated by the City of Meridian Parks and Recreation Department.
- C. **APPLICATION.** This policy shall apply to all potential and current sponsors of events, activities, programs, and facilities organized or operated by the City of Meridian Parks and Recreation Department.
- D. **POLICY.**
1. All sponsors shall adhere in every respect to all applicable federal, state and local laws, regulations and City policies.
 2. Persons or entities whose primary focus or message is or includes the sale or promotion of an alcoholic beverage(s):
 - a. May not be the title sponsor of any event or activity held in a City Park or facility, though such businesses may sponsor components of such event or activity (e.g. beer garden), in the discretion of the Director of the Parks & Recreation Department (“Director”).
 - b. May not sponsor a Meridian Parks & Recreation facility.
 3. Any person or entity which promotes or endorses any of the following content may not sponsor any event or activity held in a City Park or facility, and may not sponsor a Meridian Parks & Recreation facility:
 - a. Tobacco product(s), illicit substance(s), or product(s) of a primarily sexual nature;
 - b. Content that is deemed in violation of this policy or any other applicable City policy;
 - c. Profane, obscene, indecent, violent, or pornographic content and/or language;

- d. Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, or national origin;
 - e. Defamatory or personal attacks;
 - f. Threats to any person or organization;
 - g. Content that promotes, fosters or perpetuates conduct in violation of any federal, state or local law;
 - h. Content that encourages or incites illegal activity;
 - i. Information that may tend to compromise the safety or security of the public or public systems;
 - j. Content that violates a known legal ownership interest, such as a copyright, of any party;
 - k. Any content that contains or perpetuates a message that the Director deems to be inappropriate and not in the best interest of the City of Meridian;
4. The following persons or entities may not be a sponsor of any event or activity held in a City Park or facility, and may not sponsor a Meridian Parks & Recreation facility:
- a. Any person or entity which is: engaged in a boycott of goods or services from Israel or territories under Israel's control (per Idaho Code section 67-2346).
 - b. An abortion provider or affiliate of an abortion provider (per Idaho Code section 18-8703).
 - c. A company currently owned or operated by the government of China (per Idaho Code section 67-2359).
 - d. A person or entity who is engaged in a boycott of any individual or company because that individual or company engages in or supports the exploration, production, utilization, transportation, sale, or manufacture of fossil fuel-based energy, timber, minerals, hydroelectric power, nuclear energy, or agriculture (per Idaho Code section 67-2347A).
 - e. A person or entity who is currently engaged in a boycott of any individual or company because that individual or company engages in or supports the manufacture, distribution, sale, or use of any firearm (per Idaho Code section 67-2347A).

E. APPLICABLE CODES. The following provision supports the adoption of this policy:

Meridian City Code section 5-1-1(A) defines administrative policy as “A written policy, rule, or practice of the Meridian Parks and Recreation Department, approved by the Director and posted on the

Department’s website, concerning the administration, regulation, or operation of park amenities, recreational programming, or other function of the department.”

F. ENFORCEMENT. If the City becomes aware that any current or potential sponsor fails to meet any of these criteria, the City may terminate any existing sponsorship agreement, and may restrict or remove any content that is deemed in violation of this policy or any applicable law.