

# SIGNS & PUBLIC ART

## TEN MILE SPECIFIC PLAN LAND USE MAP DESIGNATIONS

### Design Guidelines



#### Signs

Signs should be designed to ensure that tenants, residents and visitors could quickly and easily find their way

- » Signs shall be conceived of as an integral part of the architectural design, not as an applied afterthought
- » The colors, materials, sizes, shapes and lighting of signs shall be compatible with the architecture of the buildings and the businesses they identify and shall not be incompatible with surrounding buildings or development
- » Sign materials shall be durable and easy to maintain
- » Backlit or internally lit signs shall not be allowed
- » Each business within a commercial activity center that includes an entryway onto a primary street shall have one sign oriented towards vehicular traffic and one sign oriented to pedestrian traffic
- » Businesses that sit on corners at primary street intersections shall have two of each type of sign
- » In employment areas, signs should be limited to monument signs with one at each entry. In some cases, alternative types may be permitted in an office or industrial setting when the sign is an integral part of the overall building design



#### Public Art

The City of Meridian values the livability and beauty that public art adds to shared spaces where people live, work, visit, and recreate.

- » Public art should be meaningful and encourage the free flow of ideas and cultural ideologies
- » Developers are encouraged to collaborate with artists to generate creative design solutions in any development project
- » Integrated art projects should be easily visible to the public, (e.g., on the exterior of buildings rather than in lobbies, or visible from the street or publicly accessible open spaces rather than interior courtyards)

Note: This information is a summary of the Ten Mile Interchange Specific Area Plan and City of Meridian Comprehensive Plan. Please see those documents for complete information.



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### Visual Reference

